

INTERNSHIP OPPORTUNITY: OPERATIONS, SALES AND MARKETING INTERN

Location: Siaya County – Luanda K’otieno (with occasional travel to other operational locations)

Sector: Fish Processing and Value Addition

Company: Vemric Enterprises Limited

Application Deadline: 1 September 2025

Employment Type: Internship (Full-Time, On-site)

About Vemric Enterprises Limited

Vemric Enterprises Limited is a fast-growing fish processing company transforming the fisheries value chain through two dynamic brands:

1. Vemric Fish Processors – focuses on the aggregation, processing, and distribution of farmed and captured fish to both local and export markets.
2. Char Freshy – addresses quality, hygiene, health, and social inclusion challenges within the omena (silver cyprinid/dagaa) value chain by producing a hygienically processed, ready-to-eat omena product with a shelf life of up to 18 months, offering affordable and nutritious solutions for families.

We are committed to innovation, market-driven solutions, and inclusive economic growth in the blue economy.

Position Overview

This internship offers an exciting opportunity for a motivated individual to gain hands-on experience in both operations and sales/marketing within the fisheries and blue economy sector. The intern will support the daily running of our fish and omena processing facility, assist in sales initiatives, and contribute to market positioning efforts for our brands.

Key Responsibilities

1. Operations Support
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- Assist in coordinating daily processing operations for both fish and omena product lines.
- Support the implementation of Standard Operating Procedures (SOPs) to ensure operational efficiency, hygiene, and compliance.
- Participate in quality control checks, cold chain monitoring, and resource tracking.
- Help with procurement and inventory management.

2. Sales and Marketing Support

- Assist in developing and executing sales campaigns across retail, wholesale, and institutional channels.
- Help maintain and update customer databases and sales records.
- Support digital marketing activities, including social media updates and online brand visibility.
- Participate in exhibitions, brand activations, and product sampling events.

3. Market Research and Branding

- Support the collection and analysis of customer feedback.
- Assist in market research to identify opportunities and trends.
- Help maintain brand consistency in packaging and communications.

Qualifications and Skills

- A diploma or degree (or currently pursuing) in Business Administration, Agribusiness, Sales and Marketing, Operations Management, or a related field.
 - Strong interest in fisheries, aquaculture, or the food processing sector.
 - Good communication and organizational skills.
 - Ability to work in a team and adapt to a fast-paced environment.
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- Basic computer literacy (MS Office Suite; familiarity with social media platforms is an added advantage).

What We Offer

- Practical, hands-on experience in operations, sales, and marketing within the fisheries value chain.
- Mentorship and skills development from industry professionals.
- Exposure to market-driven, community-inclusive business models in the blue economy sector.
- Networking opportunities with local and international partners through The Aquaculture and Blue Economy Consortium (TAC).

How to Apply

Qualified and interested candidates are invited to send their curriculum vitae and a brief cover letter explaining their interest in the role to: intern@vemric.com

Subject Line: Application – Operations, Sales and Marketing Intern

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